

Advertising tariffs

·mladi!info·

www.mladiinfo.com

Position	Price	Dimensions
1	400€+VAT/per month	728x90
2	300€+VAT/per month	468x60
3	300€+VAT/per month	300x250
4	250€+VAT/per month	468x60
5	200€+VAT/per month	300x250



The screenshot shows the mladi!info website layout with the following elements:

- Header:** mladi!info logo and navigation menu (HOME, ABOUT US, ARTICLES, SCHOLARSHIPS, GRANTS, CONTESTS, TRAININGS & CONFERENCES, JOBS & INTERSHIPS, CONTACT). A search bar is located on the right.
- Position 1:** A large banner at the top left with a blue background and white text.
- Position 2:** A smaller banner below Position 1.
- Position 3:** A vertical banner on the right side of the page.
- Position 4:** A horizontal banner below the 'BROWSE SCHOLARSHIPS' section.
- Position 5:** A large vertical banner on the right side, below the 'Find Universities in...' section.
- Featured Content:** A section titled 'Travelling across Europe in 25 days' with a background image of a boat on a lake.
- BROWSE SCHOLARSHIPS:** A section with four columns: Bachelor, Master, PhD, and Fellowship, each with a brief description.
- TRAININGS & CONFERENCES:** A section titled 'Training on youth entrepreneurship, Serbia' with a photo of a group of people.
- BEST PUBLISHED:** A list of recent articles with their titles and dates.
- MadInfo on Facebook:** A social media widget showing the Facebook profile page.
- Find Universities in...:** A section with a map and a list of countries.
- MLADI!INFO SOCIAL NETWORKS:** A section with icons for Facebook, YouTube, and Twitter.
- Footer:** A navigation menu, site administration links, and logos of supporting organizations: OPEN SOCIETY INSTITUTE, NATIONAL AGENCY for External Educational Programmes and Mobility, and OSCE.

For additional discounts please contact us on info@mladiinfo.com

HOME » ARTICLES » YOUTH ACTIVISM

NGO - inspired Evolution

15 December 2009 // No Comment



Interviewer: Leo Linlin

Photos: Dom Pokoju

Karolina Mroz is the most high-spirited, boisterous, ebullient, energetic, enthusiastic, exuberant, fun-loving and vivacious person I have ever had the privilege to meet. It seems that the adjectives I have listed above only attempt to describe the true essence of her personality. She successfully puts these features into practice working as a project manager at Dom Pokoju Foundation. Together we explored the inner workings of the NGO sector and her personality.

Browsing through the information about your organization, what initially caught my attention was how the organization was visually represented. The dove as a peace symbol, which of course, stands for one part of your organization's name and the 'house' part of the name being represented by that same dove building the roof of a house. And on top of that, Dom Pokoju or the House of Peace is written in several different languages. It seems that even your logo stays true to what your organization is all about - peace and intercultural dialogue?

Mladiinfo provides you with the opportunity to present your commercial events, campaigns, festival etc. by way of an "endorsed" piece in the article section.

Why?

Promotional articles are a very efficient way of advertising, with a very broad dissemination, as each article is seeded in <http://blogactiv.eu/>, <http://www.cafebabel.co.uk/> as well as shared on Mladiinfo Facebook pages targeting more than 90 000 visitors/members..

The promotional activity will include a mailing promotion; our current mailing list has 10,000 members.

Position	Price	Format
Article	50€+VAT/ for 3 months publishing	text, photos, video

Mladiinfo also offers you the unique opportunity to promote your university in our frequently visited and constantly growing database of universities.

The database is mostly frequented by young people (about 2500 visits/month interested in a specific country) willing to study in a country of their choice.

Increase the chance of attracting them to study at your university!

How?

Your university will be placed on the front page for only 50 EUR for the whole year.

Position	Price	Format
Universities	50€+VAT/per year	text, photos

HOME » UNITED KINGDOM » UNIVERSITIES

London School of Business and Finance

22 March 2011 // No Comment

**London
School of Business
& Finance**

London • Birmingham • Manchester • Worldwide



A unique educational institution, London School of Business & Finance offers industry-focussed programmes designed to reflect global market trends. LSBF attracts the most talented and ambitious candidates from more than 150 countries worldwide, and works with their corporate partners to develop programmes structured with an international perspective in mind. LSBF offers an unrivalled portfolio of professional qualifications, as well as innovative degree programmes at postgraduate and undergraduate level, with the flexibility to tailor your studies to your own career aspirations.

OVERVIEW OF THE PROGRAMMES

Undergraduate Programmes

- Bachelor in International Business

Postgraduate Programmes

- MBA
- MBA: Double Degree
- MSc in Marketing
- MSc in Finance
- MSc in Finance: Double Degree
- Master in International Business: Double Degree
- LLM in International Business Law
- Pre Master Program

Professional Qualifications

- Accountancy (ACCA and CIMA)
- Finance (CFA)





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